

Social Enterprise

and the Buy Good. Feel Good. Expo

Social enterprise is a for-profit business that strives to solve social problems at home or abroad. It is an ethical, commercial endeavour tied to a social cause. Success is not solely based on profit. It encompasses the number of jobs created, the number of people with access to education and healthcare and the overall well-being of the people within the communities that are engaged. Social enterprise businesses are environmentally sustainable and socially inclusive.

Fair trade is essentially a trading partnership based on dialogue, transparency, and respect in its transactions to promote equity in international trade. It falls under the umbrella of social enterprise in that the business model puts social and environmental issues at the heart of the market system. Standards are established that guarantee the rights of workers and producers ensuring that hours, wages and living conditions are just, especially in developing countries.

The Buy Good. Feel Good. Expo was started with these principles in mind and with a desire to provide greater opportunities for ethical consumerism. Toronto celebrated its third year anniversary of being certified a Fair Trade City and holds the title of North America's largest fair trade city with over 250 stores and 150 cafes selling fair trade goods.

The Buy Good. Feel Good. Expo gathers many of these as well as various international businesses under one roof to showcase their commitment to buying and selling products made sustainably, by workers who are paid fair wages and operate in safe working conditions. Consumers have the ability to advance equality, social justice, and environmental sustainability by supporting a system that respects producers and artisans around the world.

The Buy Good. Feel Good. Expo promotes the concept of "Buy Good, Feel Good". The philosophy of investing in the common good makes good common sense is highlighted by the growing number of international exhibitors who participate each year.



Saturday and Sunday
MAY 13-14, 2017

Heritage Court-Exhibition Place

10 AM to 6 PM

#BFG2017

BUY YOUR TICKET AT:
www.buygoodfeelgood.com